

Brandeis

INTERNATIONAL
BUSINESS SCHOOL



MASTER OF ARTS IN INTERNATIONAL ECONOMICS AND FINANCE (MA)





THE BRANDEIS ADVANTAGE

By teaching rigorous business, finance and economics with a global perspective, Brandeis International Business School (IBS) prepares students to succeed in companies and organizations worldwide. The school is part of Brandeis University, a medium-sized private research university ranked among the most selective by U.S. News and World Report. Students have unsurpassed access to renowned faculty and a global network of more than 50,000 alumni in 160 countries.

MASTER OF ARTS IN INTERNATIONAL ECONOMICS AND FINANCE

The Brandeis IBS MA enables students to delve into economic theory and finance, while mastering data analysis skills that are critical in today's global economy. From careers in data analytics, economic analysis, finance, marketing and real estate, students move beyond models to engage in hands-on learning and prepare to tackle economic, business and financial challenges with international perspective.

"I was blown away by the student resources at Brandeis IBS. The staff at the Career Strategies Center and the Industry Trek program played a huge role in my job search and helped me launch a career in my chosen field. And the learning environment is so supportive — you're surrounded by a tight-knit group of students and professors."

— Annick Hirwa, MA '19

Tax Consultant
Deloitte



CORE COMPONENTS

A COMBINATION FOR SUCCESS

An exceptional, in-depth curriculum focused on both economics and finance gives students deep knowledge and a competitive advantage in the job market. Students also complete a required practicum through an internship, field project or research.

A WORLD OF OPPORTUNITY

Study abroad programs, industry treks and global immersion trips let students engage with real-world situations and meet with economic and financial leaders in the countries and companies they encounter in the classroom.

AN INVESTED COMMUNITY

A faculty of scholars and practitioners invests in student success from day one. Professors from organizations such as the World Bank, the Federal Reserve Bank of Boston, the Organisation for Economic Co-operation and Development (OECD), NERA Economic Consulting, Deloitte and the Bank of International Settlements share their networks and mentor students toward career success.

GLOBAL RECOGNITION

The Brandeis IBS MA is ranked third in the U.S. among the top pre-experience programs by the Financial Times.

The school is an inaugural partner in NABE's Certified Business Economist (CBE) University Partnership Program.

PROGRAM BENEFITS

SMALL CLASS SIZE

Our classroom environment promotes individual attention for each student.

STEM-DESIGNATED PROGRAM

Students will engage with a program that is STEM designated, which recognizes the rigor of the business school's academic programs across a number of fields including analysis and forecasting, statistical modeling, data analysis, financial simulation methods and more. Additionally, the designation enables international students to extend a 12-month practical training experience after graduation by an additional 24 months.

GLOBALLY FOCUSED

We prepare MA students to establish successful careers anywhere in the world in data analytics, economic analysis, financial economics, marketing and real estate.

A DIVERSE COMMUNITY

Connect and engage with students and faculty from all over the world.

REAL-WORLD PROBLEM SOLVING

The program places a strong emphasis on current international economic and financial issues through in-class case studies and extracurricular simulation activities.

IMMERSIVE PROGRAMS

Prepare for post-graduation success and a global career via internships, international immersion programs, study abroad opportunities and real-world field projects.

CAREER SUPPORT

A vibrant alumni network of leaders across many countries and companies provides students with lifelong guidance from the moment they begin the program. Students receive access to alumni mentors, professional career coaches and faculty advisors to achieve academic and career success.

BOSTON: AN EDUCATIONAL HUB

Students learn at the intersection of growing innovation, business, finance and technology sectors while developing a powerful network in the Boston area.



CONCENTRATIONS

Students can choose from among five MA concentrations to match an array of career interests and goals.

APPLIED ECONOMIC ANALYSIS

Learn to make, understand and influence business decisions in corporations, governments and financial institutions. The Applied Economic Analysis concentration prepares students to explore and understand the intersection of business initiatives, government policies and the global economy.

Careers: The Applied Economic Analysis concentration prepares students for opportunities in financial and economic consulting, banking, research, financial analysis and international trade. Employers who have hired graduates in these fields include the World Bank, the U.S. Department of Energy, RISI, NERA Economic Consulting, KPMG, Deloitte and PricewaterhouseCoopers.

Career Paths: Economic Analyst, Financial Analyst, Research Associate, Project Manager, Tax Consultant, Global Equity Research Analyst, Valuation Associate, Equity Trader

“If you have energy and ideas and you’re willing to work hard, there’s nothing you can’t do at Brandeis IBS. Through my extracurricular activities, I became more confident in my abilities. Most important, I learned about leadership: how to motivate people, how to keep them engaged and how to bring out the best in a team.”

— Kim Myers, MA '13
Money Market Sales Executive, EMEA
NEX



CONCENTRATIONS

DATA ANALYTICS

Dive into the story behind the numbers and develop sophisticated technical analysis skills in data science. The Data Analytics concentration prepares students to communicate, strategize and interpret decisions in business, economics and finance using big data. Applied coursework focuses on forecasting, system dynamics, financial modeling and design marketing.

Careers: The application of data analytics extends to the fields of economics, marketing, pricing and consumer behavior, investments, statistical analysis and more. Brandeis IBS graduates have secured data analytics positions at companies including Moody's Analytics, Legal Aid Society, Infor, Walt Disney Parks & Resorts and Mather Economics.

Career Paths: Pricing Strategy and Analytics Associate, Data Analytics and Strategy Manager, Ticketing Analyst, Data and Analytics Analyst, Associate Software Engineer, Data Scientist

"Brandeis IBS provided me with the technical and quantitative skills necessary to operate in today's financial landscape. When I was hired at my first job at PwC, I was able to hit the ground running."

— **Ebenezer Amoh, MA '13**
Vice President
Credit Suisse



CONCENTRATIONS

FINANCIAL ECONOMICS

Explore the impact of investments as they relate to government policies and the global economy. The Financial Economics concentration prepares students to analyze, develop and communicate complex investment and economic decisions across corporations, governments, central banks and financial institutions.

Careers: Opportunities in financial economics are bountiful, with applications in investments, central banking, public policy and hedge funds. Graduates have been successful in launching careers in a multitude of industries at the intersection of economics and finance. Recent graduates have gone on to work for companies including Goldman Sachs, TD Bank, State Street Global Advisors, JPMorgan Chase, HSBC, the Federal Deposit Insurance Corporation (FDIC), Capital One, Bloomberg and BNP Paribas.

Career Paths: Investment Analyst, Public Finance Analyst, Financial Analyst, Account Analyst, Corporate Banking Credit Analyst, Economist, Trading and Operations Associate



CONCENTRATIONS

MARKETING

Create, manage and explore the impact of organizational decisions within multinational corporations, startups and more. The Marketing concentration prepares students to explore the practical application of integrated marketing plans, communications strategy and strategic analyses in the context of economics, finance, business and global politics.

Careers: Marketing has career applications in nearly every industry. For MA graduates, recent fields include digital advertising, startup management, sales and operations, project management, development and brand management across various industries including fashion, pharmaceuticals, banking, higher education and more. Brandeis IBS graduates currently work in marketing positions at companies including Capital One Financial Corporation, Facebook, Merck, NetBrain Technologies and Habitat for Humanity.

Career Paths: Sales Operations Analyst, Associate Brand Manager, Business Analyst, Project Manager, Global Marketing Associate, Market Development Specialist, Market Research Analyst



CONCENTRATIONS

REAL ESTATE FINANCE

Build your perspective of the world with a real estate lens. The Real Estate Finance concentration prepares students to utilize quantitative tools, cutting-edge software and a global viewpoint rooted in economics to scale their careers in acquisitions, development, leasing, credit risk analysis, property management, emerging markets, portfolio management and urban planning.







Careers: Brandeis IBS Real Estate Finance students engage with STATA and ARGUS software and contribute to real-world consulting and research projects. They leave prepared to work at leading international real estate and financial firms including CoStar Portfolio Strategy, National Development, Cushman & Wakefield, Jones Lang LaSalle, Citi and Forest Properties Management.

Career Paths: Associate Director of Acquisitions, Real Estate Finance Analyst, Associate Director of Overseas Finance, Real Estate Broker, Project Manager, Development Manager

"My job is very global. I meet with heads of companies and use research, conversations and colleague collaboration to provide investment advice. Learning to respect and communicate with people of different perspectives at Brandeis IBS was really important."

— Sean Xiang, MA '09
Investment Director, SOE Fund
China Reform Holdings Corporation Ltd. (CRHC)



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